



## ARway Security Information

### Captured Data

For the official ARway app, analytics are captured through a third party (Firebase), which includes attributes such as app version, country, OS level, device, etc. Firebase does not capture user specific Personally Identifiable Information (PII). Firebase is not included in the ARwayKit SDK sample app.

The system does not collect any PII of guests using the ARway app. The location data collected includes the x, y, and z coordinates of devices, which are encrypted at rest when stored and aggregated for viewing by admin users.

However, PII is collected for creators/users who register and create an account with ARway. All captured location analytics are anonymous even for registered users.

### Hosting Compliance

Our solution is hosted on Microsoft Azure, incorporating Azure Active Directory for identity management, and implementing Single Sign-On (SSO) for secure access.

The hosting locations for the data is in the US East.

Upon request we can destroy data, including archives and backups.

For Identity Access Management, if user leaves, their Office 365 account is deleted.