



ARway.ai

**AI-Powered
Spatial Computing
Platform**

Q1 2024 Investor Deck

(CSE: ARWY) (OTC: ARWYF) (FSE: E65)

Disclaimer

This communication may contain statements, other than statements of current or historical fact, that constitute “forward-looking statements”. In some cases, you can identify forward-looking statements by terminology such as “anticipate,” “believe,” “expect,” “intend,” “estimate,” “project,” “forecast,” “plan,” “predict,” “seek,” “goal,” “will,” “may,” “likely,” “should,” “could,” and similar expressions or expressions of the negative of these terms. This presentation contains forward-looking statements that are based on our management’s current estimates, beliefs and assumptions which are based on management’s perception of historic trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. Although we believe that the plans, intentions, expectations, assumptions and strategies reflected in these forward-looking statements are reasonable, these statements relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results to be materially different from any future results expressed or implied by these forward-looking statements. Although the forward-looking statements contained in this presentation are based upon what we believe are reasonable assumptions, investors are cautioned against placing undue reliance on these statements since actual results may vary from the forward-looking statements. Forward-looking statements involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and which could materially affect our results.

Annual Recurring Revenue (“ARR”) is not defined by and does not have a standardized meaning under International Financial Reporting Standards

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Annual Recurring Revenue is defined as the annualized equivalent value of the subscription revenue of all existing contracts as at the date being measured, excluding non-recurring fees, with a subscription term of one-year or longer. All the customer contracts under this measurement automatically renew unless cancelled by our customers.

Annual Recurring Revenue should not be considered a substitute for or in isolation from measures prepared in accordance with IFRS.

25-Year Track Record of Success



CEO & FOUNDER:
EVAN GAPPELBERG

POSITIVE TRACK RECORD:

Creating shareholder value for over 25 years

- **TTWO** – Took Take Two Public raising \$6.5mill, now has \$20B valuation (gaming mega-trend)
- **Cannabis Company** – Took Public raising **\$1.5mill** \$0.05 to \$2 hitting \$100mill valuation in 18 months (Cannabis Mega trend)
- **Nextech** – **\$3mill** IPO \$0.25 to \$10 in 20 months, \$700M evaluation (3D, AI, AR, ML mega-trends)
- **ARway** – \$0.25 to \$2 in 6 weeks creating \$50M shareholder value. (spatial-computing/AI mega-trend)

CEO is the LARGEST SHAREHOLDER:

Personally invested millions and is the largest shareholder

**10%
STAKE**

OUR MEGA-TREND STRATEGY

EXAMPLES



Internet
1995



Smartphone
2007



TODAY – AI
2023

DRIVING SHAREHOLDER VALUE BY

Commercializing Disruptive AI, 3D, AR, ML Technologies

- **Nextech3D.ai:** Acquired Arway.ai in 2021, spent millions and over 1.5 years commercializing it's disruptive tech. Then spun it out as a pure play IPO in Oct 2022 at \$0.25. Currently owns 13 million shares or 49% of the company.
- **ARway.ai:** Now trades at \$0.50 with a \$14.8 mill valuation on the CSE: ARWY, the OTC: ARWYF and the FSE: E65

Financial & Stock Information

Share Price (03/14/24): \$0.46

52-week high-low **\$0.19 – \$1.20**

Market Capitalization **\$12.2 Million**

Insider Ownership **20%**

Cash **\$1.5 Million**



Capital Structure

	Amount	Price
Common Shares	27,177,870	
Share Options	2,610,000	\$0.91 – \$1.12
Warrants	7,640,792	\$0.50 – \$1.13

ARway Disrupting the **\$44B Indoor Navigation Market**

Simple augmented reality wayfinding:

no-code, no beacon, proprietary spatial computing technology



Competitive Adv

AR capable, no-code,
no-beacon, hardware
free



Product Market Fit

Early market fit with AR
wayfinding solution for large,
multi-purpose



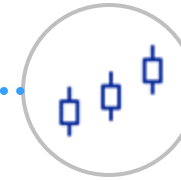
Enterprise Clients

Localiza, Turkish University,
Majid Al Futtaim, VRAXA &



Demand for Wayfinding

77% of smartphone users
rely on navigation apps



IPO

Q4/2022 spin-out
(CSE: ARWY OTC: ARWYF)
Nextech is 50% majority
shareholder +400%!

Demand Sky-rocketing in 2024

Signing big name contracts, driving revenue

Apple AR glasses released on Feb 2!

FAST Growth – Already Laying Strong Foundations for Hyper-SCALE



4700+ **Spatial Maps Created**

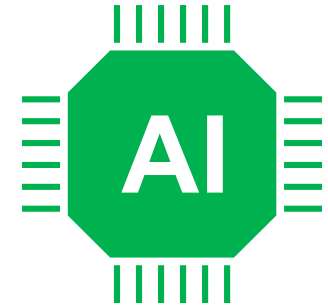
4100+ FREE Users

\$2388 51- Subscriptions

\$10K 7-Partners



45 NEW Pilots
6 Deployments



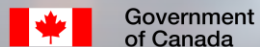
Breakthrough
in AI



TangerOutlets



UNIVERSITY OF
TORONTO



(CSE: ARWY) (OTC: ARWYF) (FSE:E65)

ARway is the End-to-End Solution



[Watch Video](#)

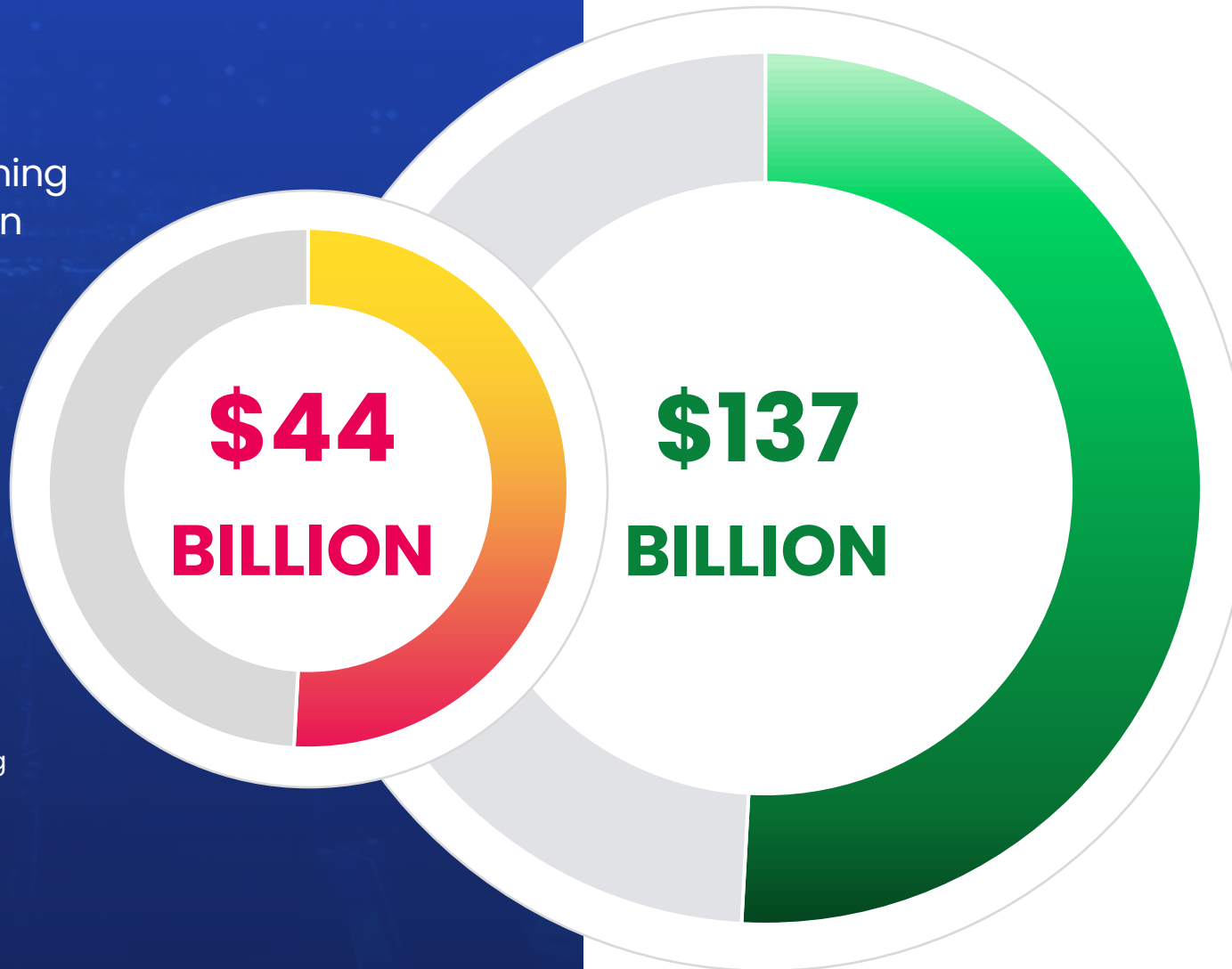
Massive Market

Global Indoor Positioning
and Indoor Navigation
Market (IPIN)

42%

CAGR from
2018-2025

- Navigation and maps
- Location Based analytics
- Asset and Personal tracking



Global Augmented
Reality (AR) Software
Market

57%

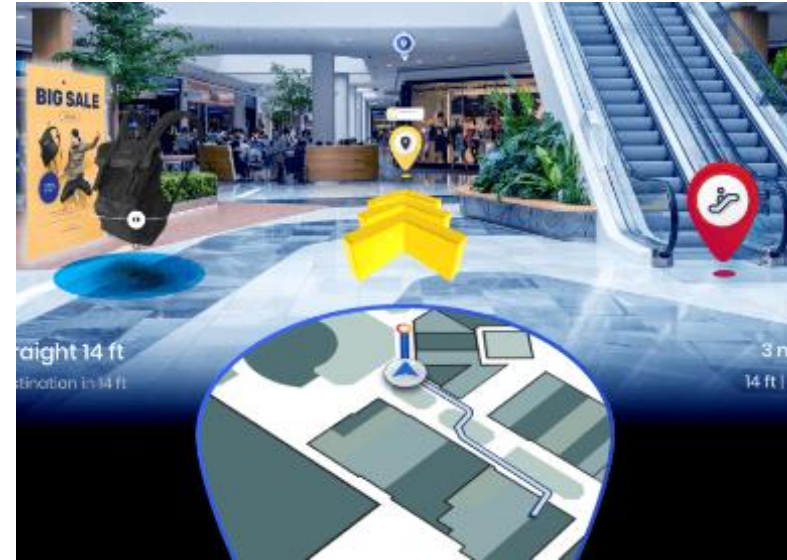
CAGR from
2018-2028

- AR Software Development Kits (SDK)
 - AR Content System
 - AR 3D Engine Software

ARway is the **End-to-End** Solution

User Solution:

EASY TO USE
Simply scan an
access point &
navigate
to any point of
interest



Client Solution:

EASY TO IMPLEMENT
with NO
CAPITAL
EXPENDITURE

NO HARDWARE REQUIRED & READY TO DEPLOY NO CAPEX + NO OPEX

ARWAY IS DISRUPTIVE – \$0 for hardware

Disruption of existing beacon that cost \$100K+
AR experiences are low cost using lightweight pointcloud

Indoor Wayfinding Problems

- Large capital expenditure cost to install hardware
- Current indoor wayfinding methods deliver sub-optimal user experience

Caused By:

- > Slow/expensive hardware
- > Lack of quality AR software
- > Poor connection
- > Not easy to use

OUTDOOR NAVIGATION (Google Maps, etc) has been MASS ADOPTED. But why not indoor navigation?

Technology has been the major limiting factor in mass adoption for indoor wayfinding...until now!

New Tech Emerging

**Within Massive Existing
AR-User Base**

3B
Smart-phones

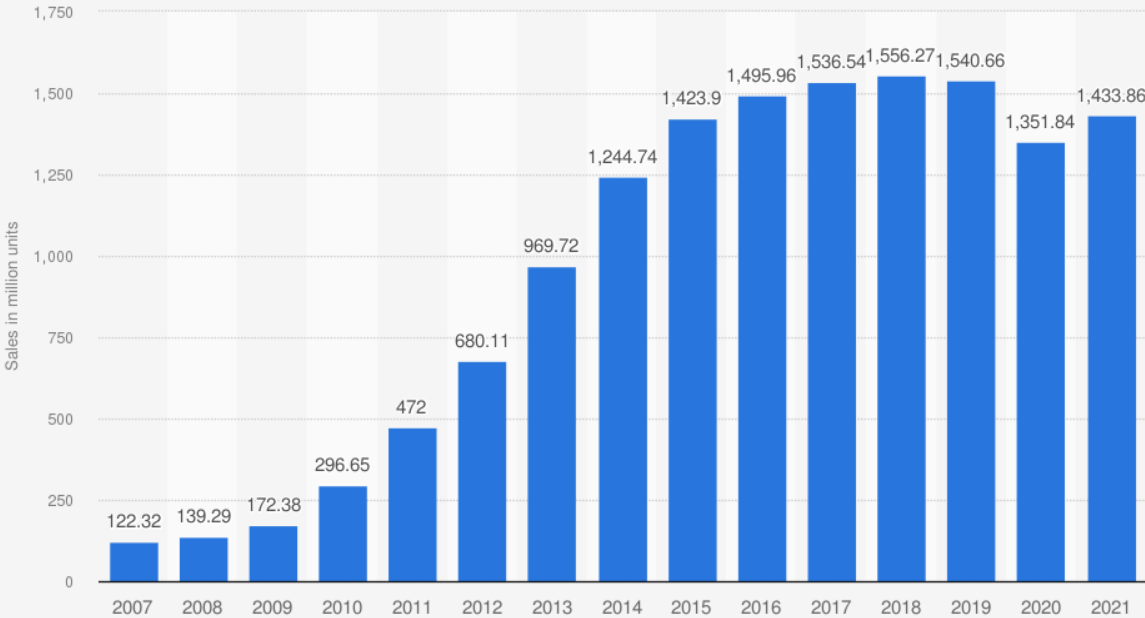
100M
Smart-glasses

CAGR 84.7% from 2022-2030

*Apple, Meta, Microsoft, Magic Leap,
Vuzix, Google*

Adoption of **AR Smart Glasses** Ramping Up

Number of Smartphones sold worldwide from 2007 to 2021 (in million units)

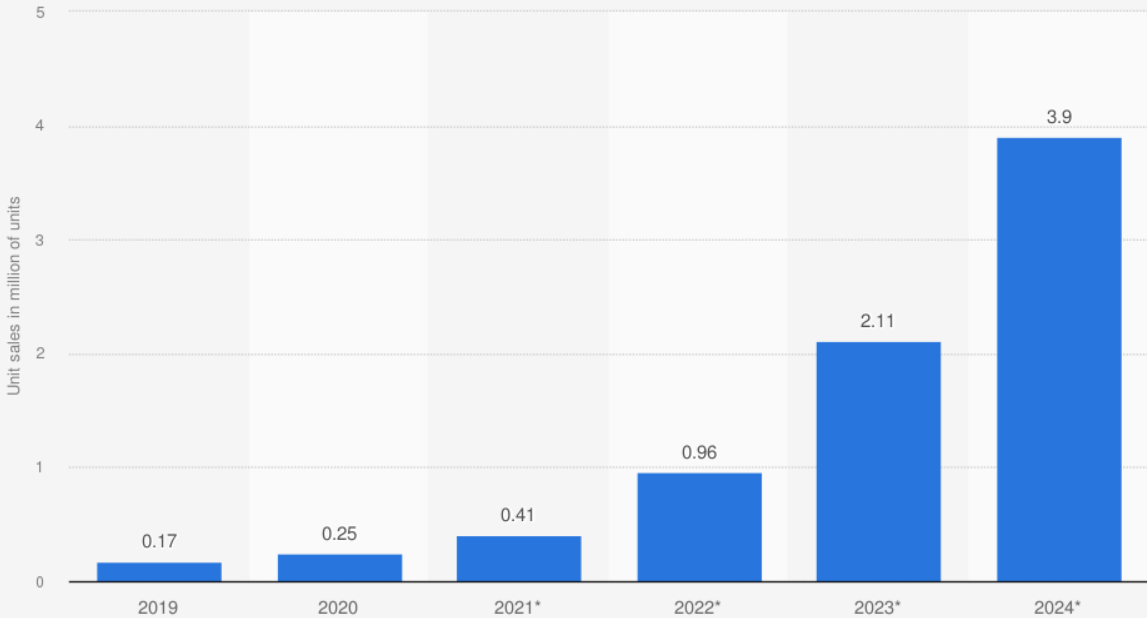


Source
Gartner
© Statista 2023

Additional Information:
Worldwide; Gartner; 2007 to 2021



Number of Augmented Reality (AR) glasses sold worldwide from 2019 to 2024 (in million units)



Sources
ARtillery Intelligence; AR Insider
© Statista 2023

Additional Information:
Worldwide; ARtillery Intelligence; 2019 to 2020



The next multi-decade long growth cycle in technology will be **dominated by Smart Glasses**

Integrating with **APPL, MSFT, META** AR Glasses

APPLE
VISION PRO



*Selected by Apple &
Participated at Vision Pro
Developer Labs*

MAGIC
LEAP



MICROSOFT
HOLOLENS



ARway integrates seamlessly to provide an immersive **HANDS FREE** AR navigation experience



[Watch Video](#)

Apple Vision Pro Has Arrived!



Apple Vision Pro is set to push Arway's AR navigation into the mainstream

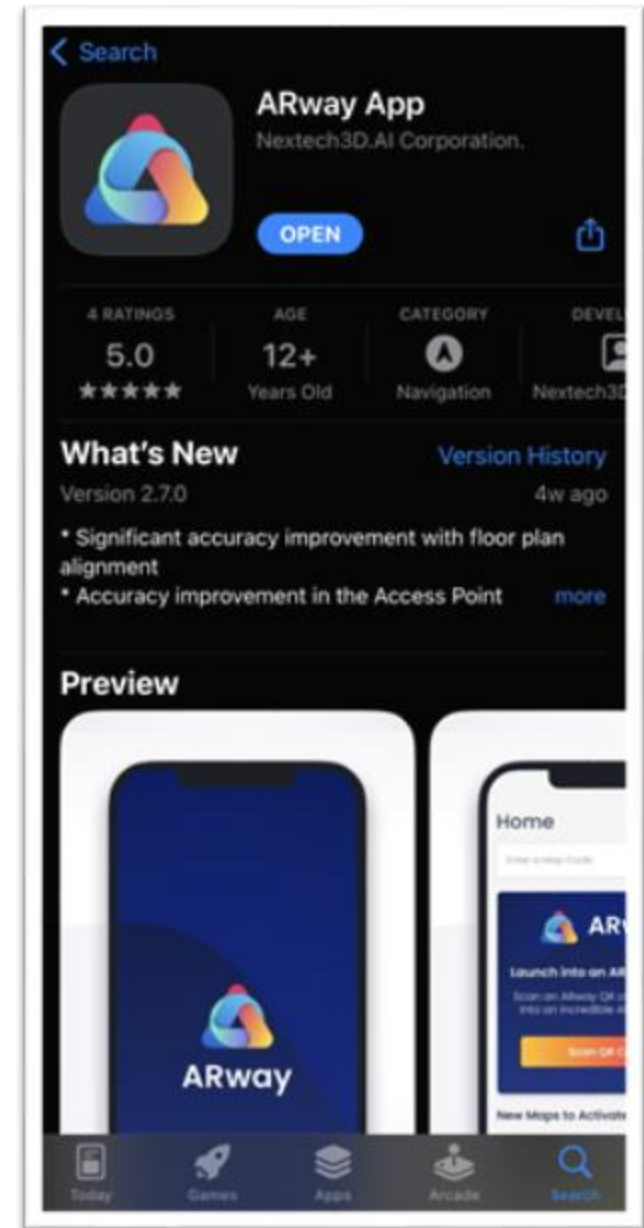


The Vision Pro was launched **FEBRUARY 2** at all U.S Apple Store locations and the U.S Apple Store online.

ARway APP & SDK for Vision Pro



An all-new App Store on Apple Vision Pro features compatible **spatial computing** apps including the Arway App with immersive experiences that take advantage of the unique capabilities of Vision Pro – such as ARway's AR navigation



ARway Version 3.0 Launched!

SPATIAL MAPPING & INDOOR NAVIGATION ON A GRAND SCALE!

Brand new tech & features

- **Peripheral Markers**
- **3.0 SDK Update**
- **Advanced SLAM.**
- **Anchored Floor Plan Pegs**
- **Updated Location Pin Indicator**
- **Low Light and Stability Notifications**
- **Drift Notification**
- **Amenity Pin Uplift**



[▶ Watch video](#)

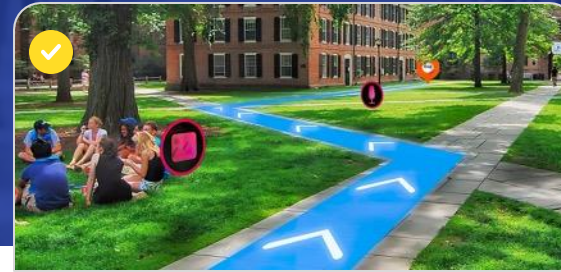
A **Massive** Range of Industries Customers



Corporate Offices



Real Estate



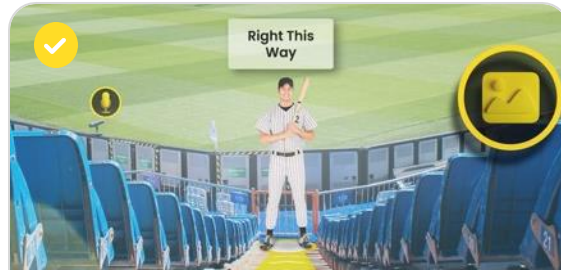
**University
Campuses**



Hospitals



**Museums
& Galleries**



Sports Stadiums



**Events &
Tradeshows**



Malls & Retail

Product Market Fit **Achieved**

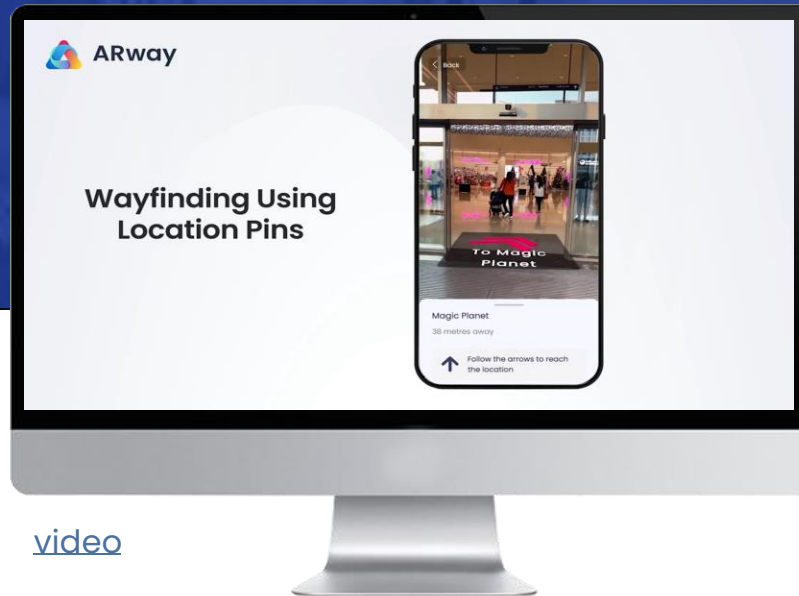
Early market fit with no-code AR wayfinding solution for large, multi-purpose venues
(Malls, Events, Airports, Hospitals, Museums, Stadiums, and more)

SUCCESSFUL USE CASES

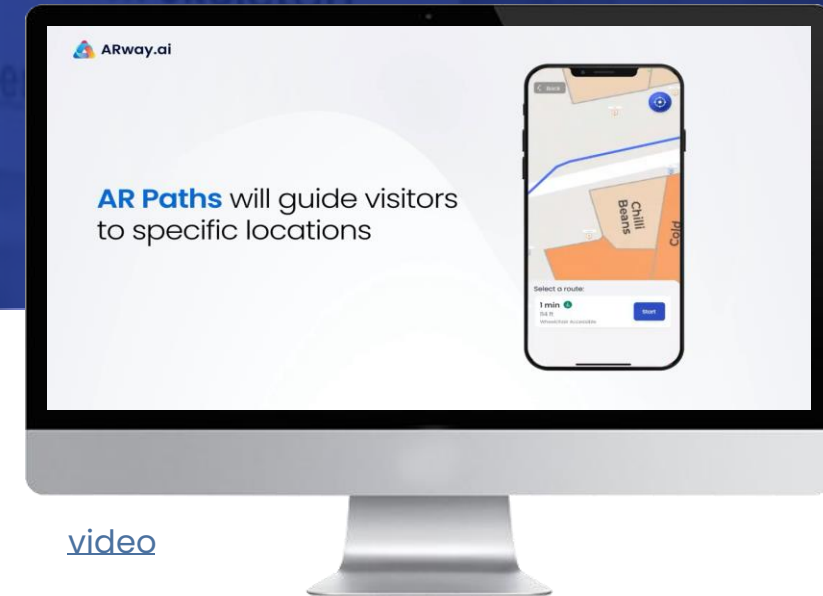
London Science Museum



400,000sqft Retail Mall in Dubai



Shopping Destination in Southern California



ARway stands **ABOVE** the Competition



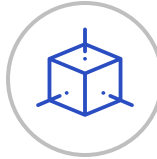
No Hardware
(Beacons)



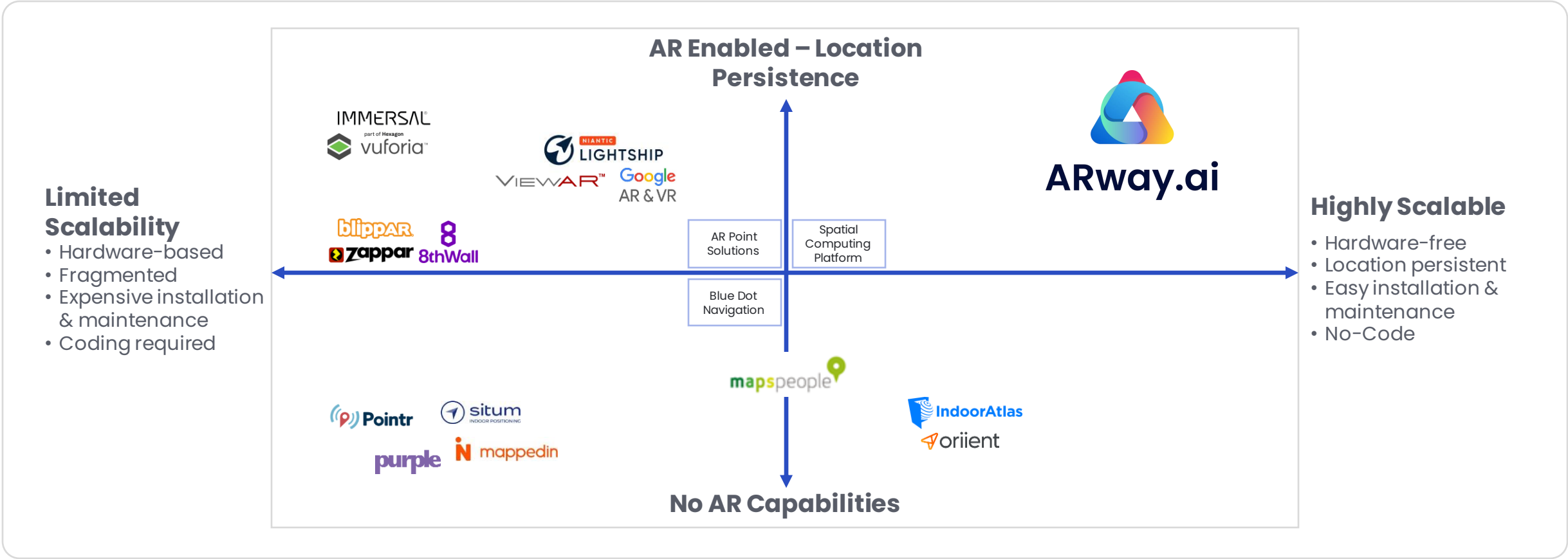
Fast!
Only Hours (Not Weeks)
for Map Activation



Monetize
Airspace
with AR Ads



End-to-end solution
with Nextech AR – 3D
model factory



The ARwayKit SDK Advantage!

Code libraries, scripts, APIs and tutorials to build **new white-label apps** or **integrate into existing third-party apps** with ARway technology

Time to Market

Configure, brand and publish applications in hours

Device Agnostic



Cross Platform



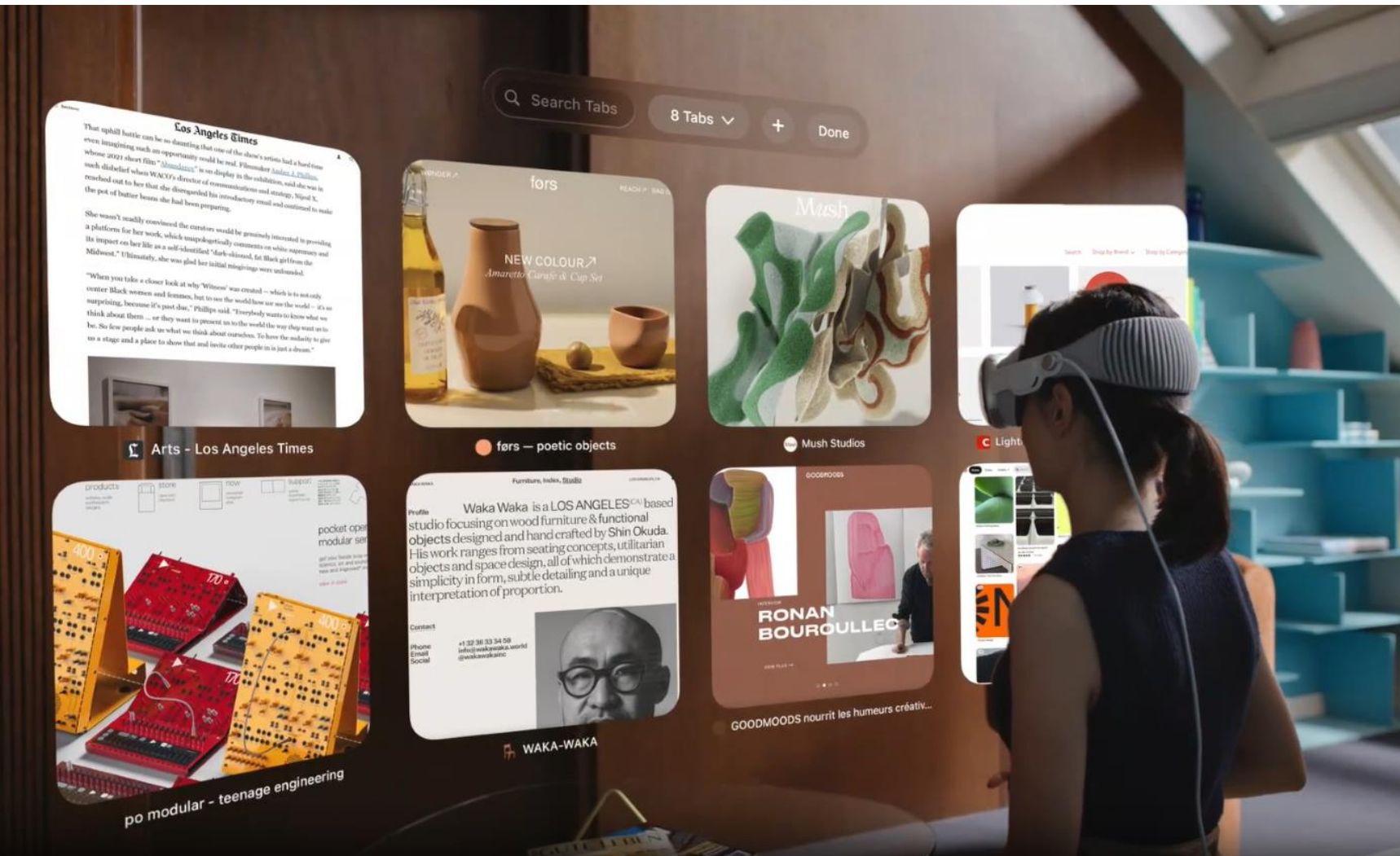
No-Code Templates



NEW SaaS Pricing Increase (Q1 2024) – *Due to Increase in Global Demand*

		<div>New</div> <div>Developer</div> <div>Out-of-box solution for developers with AR projects</div>	Partner	Corporate	Enterprise	Average
Average Contract Value		\$2 K	\$12 K	\$35 K	\$250 K	\$75 K
Price Drivers		<ul style="list-style-type: none">UsageTeam Members	<ul style="list-style-type: none">UsageLive MapsTeam Members	<ul style="list-style-type: none">Map SizeLive MapsIntegrations	<ul style="list-style-type: none">Map SizeIntegrationsLocationsServices	<div>★</div> Total
Q1 2024 ARway Pipeline	#	253 MAUs on Free Trial	55 Deals	18 Deals	6 Deals	
	Value	\$592 K	\$660 K	\$630 K	\$1.5 Mn	\$3.3 Mn
TAM	#	27 Mn Global Software Developers	1.3 Mn Solution buyers in Malls, Retail, Airports, Stadiums, Tradeshowes, Universities, Hospitality, Museums and more			28 Mn Buyers
	Value	\$32 Bn	\$82 Bn			\$114 Bn Market Size

New Computing is Spatial Computing!



Digital experiences
that persist in the
real-world across...

Space

Time

Devices

– Apple WWDC Keynote June 5, 2023

Experienced Leadership Team

A skilled and experienced **blue-chip leadership** team



Evan Gappelberg
CEO



Shadnam Khan
Chief Product Officer



Nikhil
Co-founder, Developer



Nima Sarshar
CTO

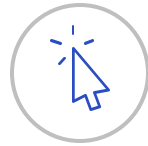


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Thank You